

# Bufftech®

Extruded Fence Products

## Top 10 Reasons to Choose Quality Vinyl Fence Products

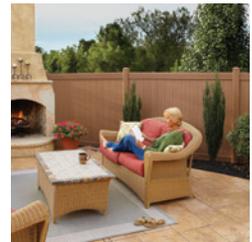
### 1. TRUST

Bufftech fence is a quality brand of CertainTeed, America's most trusted name in building materials for more than 100 years. CertainTeed manufactures high-quality products including insulation, roofing, siding, fence, decking and railing. Our long-standing commitment to quality, innovation and service is firmly rooted in our founding philosophy of **Quality made certain, satisfaction guaranteed.**



### 2. BRAND

CertainTeed products are consistently rated #1 with builders and remodelers for their exceptional quality and outstanding customer support. We offer a dedicated consumer hotline and advanced contractor training on proper installation techniques. Our **5-Star Fence Contractor** and **Master Craftsman** credential programs ensure contractors are knowledgeable, experienced installers. No other vinyl fence brand can compare to Bufftech's innovative style, exceptional performance and proud history of quality and service.



### 3. INNOVATION

Bufftech leads the vinyl fence industry with the widest array of styles, colors and textures –including smooth and woodgrain finishes. Our **TrueTexture™** finishes — **CertaGrain®** and **Select Cedar** — are molded from real wood to deliver the most authentic surfaces in the fence industry. We offer 11 designer colors, including 7 multi-chromatic stain blends, and that color palette is shared across many of our exterior product lines so you won't have to go anywhere else. Get everything you need from one trusted source; **our products work together to ensure a unified, coordinated look.**



### 4. PERFORMANCE

Bufftech products are engineered for **long-lasting performance**. They are wind tested, impact tested and load tested to ensure that they will stand up to the rigors of everyday life. For example, our aluminum frame gates — designed with **heavy-duty internal aluminum** frames for outstanding strength and **stainless steel fasteners** to prevent corrosion — are tested to withstand 300 lb. loads, making sure they will handle continued opening and closing. Aluminum post inserts and premium, high-quality hardware add durability.



### 5. STANDARDS

Bufftech conducts a variety of tests on features such as wind zone performance, impact resistance and load strength to ensure our products stand up to real-world conditions. Our fence products are designed to meet ASTM requirements. Styles backed by **WindZone™ performance** are engineered for use in high wind and hurricane conditions, as approved by **Miami-Dade County NOA #20-0303.02**. Our vinyl fences feature excellent fire performance properties and received a **Class A** rating for flame spread, something you won't get with wood or composite fence products. In addition, we offer styles approved for swimming pools that meet code requirements for height, picket spacing and load.



## 6. Sustainability

CertainTeed is actively pursuing strategies to reduce our environmental impact, while increasing the sustainability of our operations and products. Our fence products are nearly 100% recyclable, made in the U.S.A. at a plant with 100% hydropower. CertainTeed conducted a **Life Cycle Assessment (LCA)** and submitted the data to the National Institute of Standards and Technology (NIST) to be published in the building product LCA database **BEES (Building for Environmental and Economic Sustainability)**. The findings from this LCA provide a new, but not surprising, vantage point from which to make more credible and confident decisions on environmentally sound vinyl fence options.



## 7. DESIGN

Bufftech fence is designed with unsurpassed strength and durability, and includes a host of premium features you won't find on competitors' products. For one, our **high-quality raw materials** include polyvinyl chloride (rigid PVC) and an outer cap specifically formulated to protect it from UV rays. **Reinforced rails** reduce sagging and bowing; **heavyweight pickets** deliver superior impact strength and resist warping; and **precision-routed rails** ensure safe, secure picket attachment. Add routed fence posts — providing secure connections and allowing for thermal expansion — and concealed fasteners, and you have a sleek, clean look without brackets, screws or glue that lasts season after season.



## 8. PROTECTION

A lifetime limited warranty, transferable to future homeowners at no additional cost. Exclusive **SureStart™** protection covering warranted repair and replacement costs, including labor, for the first five years after installation. Bufftech is the only fence brand that offers proprietary **ColorLast® fade protection**, with a state-of-the-art acrylic formulation that provides superior protection from the harsh rays of the sun. These are the reasons Bufftech offers you not just a great product, but **peace of mind**.



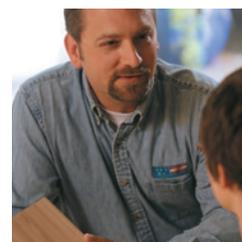
## 9. VALUE

In today's tough economy, everyone is concerned with the price of everything. It's no different when it comes to fence products, but less expensive, we know, is not better. And although wood fences are cheaper to begin with, their true costs come in the form of upkeep. Not so with vinyl fences, which cost nothing to maintain. Choosing Bufftech vinyl fence means getting your **best value over the life of the fence**.



## 10. PARTNERSHIP

Bufftech dealers are CertainTeed's trusted partners in the fence business, dedicated to providing you with the best fence system possible. Our dealers are experienced, reputable professionals you can turn to for sound advice on choosing a high-quality product that meets your needs. What's more, CertainTeed has been around for **more than 100 years**. That's a history of success we're proud to be part of.



### CertainTeed

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